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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/676,382	09/30/2003	Corinne Bortolin	16222U-016700US	9159

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TOWNSEND AND TOWNSEND CREW LLP
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EXAMINER

LAstra, DANIEL

ART UNIT	PAPER NUMBER
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3688

MAIL DATE	DELIVERY MODE
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01/09/2009

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No. 10/676,382	Applicant(s) BORTOLIN ET AL.	
	Examiner DANIEL LASTRA	Art Unit 3688	

All participants (applicant, applicant's representative, PTO personnel):

(1) DANIEL LASTRA. (3) ____.

(2) SHEILA P. MARTINEZ-LEMKE. (4) ____.

Date of Interview: 06 January 2009.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.
If Yes, brief description: ____.

Claim(s) discussed: 1.

Identification of prior art discussed: Vulkan (US 2003/0212626).

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant's representative mentioned that Vulkan does not teach a preexisting reward program. The Examiner answers that Vulkan teaches that retailers offer products a different prices in order to compete (see paragraph 6) and said prices are preexisting rewards. The Examiner would wait for Applicant's response in order to determine how to proceed.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/DANIEL LASTRA/ Examiner, Art Unit 3688	
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